



Posted Dec 10, 2008

BIOTECHNOLOGY**Warren firm changes name to Pro-Act Biotech**
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 PBN Staff Writer

WARREN – Pro-Act Microbial Inc., a supplier of waste treatment systems for the agriculture, aquaculture and food-waste industries, has officially changed its name to Pro-Act Biotech.

The Warren-based company said the change to its name reflects the expansion of its business activities into new activities outside of the agricultural sector. The "Pro-Act" part of its name is well established in the industry, and thus has not been changed, the company said.

"Our name has evolved as our company has evolved," Pro-Act president Bill Campion said in a statement. "The name 'Pro-Act Biotech' gives us more freedom to continue to research and improve environmental technology."

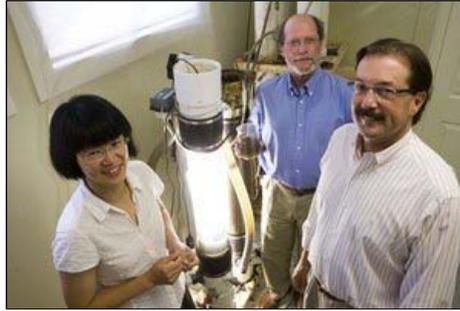
Pro-Act started out providing microbial treatment for the maintenance of dairy waste lagoons and pits. ([READ MORE](#)) Although agriculture is still the company's core base, it is also moving into new areas, such as lake and pond cleaning and aquaculture treatment.

A spokeswoman said the company has been making the transition to the new name since earlier this year.

Established in 2001, Pro-Act had about 100 customers across North America as of last summer, ranging from a small farm with 150 cows in New Hampshire to a large one that has 10,000 cows in Idaho.

To find out more, read "[Pro-Act: Get a whiff of this manure](#)" (Aug. 11, 2008) and "[Turning farms' manure into energy](#)" (Oct. 8, 2007).

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PRO-ACT MICROBIAL, a Warren company, has changed its name to Pro-Act Biotech. Shown from left are Chuzhao Lin, Pro-Act's vice president and director of research; Bill Campion, president; and Bill Donohue, chief operating officer.

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